IN THE CLAIMS:

Please amend the claims as follows:

1.   (Currently Amended) A method ~~of datacasting, the method~~of operating a datacast service system, comprising: providing electronic service guide ~~(ESG)~~data relating to one or more services and providing supplementary data which is specific to and which is selectively provided by a datacast operator.

2.   (Currently Amended) A method according to claim 1, further comprising providing a main page of the datacast operator including at least some of said supplementary data.

3.   (Currently Amended) A method according to claim 2, further comprising providing one or more data files including information for locating said main page.

4.   (Original) A method according to claim 3, wherein said one or more data files include information for locating at least one service main page.

5.   (Currently Amended) ~~A computer program including instructions which when executed by a data processing apparatus causes said~~A computer-readable storage medium carrying instructions which, when executed by a controller cause an apparatus to perform the method according to claim 1.

6.   (Cancelled)

7.   (Currently Amended) Apparatus for datacasting comprising means for providing electronic service guide ~~(ESG)~~data relating to one or more services and means for providing supplementary data which is specific to and which is selectively provided by a datacast service operator.

8.   (Currently Amended) Apparatus ~~for datacasting~~comprising:

at least one processor; and

at least one memory including computer program instructions stored as program code thereon,

the at least one memory and the computer program code configured to, with the at least

one processor, cause the apparatus to perform at least the following,

a processor configured to provide electronic service guide (ESG) data relating to one or more services and to provide supplementary data which is specific to and which is selectively provided by a datacast service operator.

9. (Currently Amended) A method of operating a terminal for receiving datacast services, the method comprising receiving electronic service guide (ESG) data relating to one or more services and receiving supplementary data which is specific to and which is provided by a datacast operator.

10. (Currently Amended) A method according to claim 9, comprising receiving at least some of wherein said supplementary data in preference to receivingis received before said ESGelectronic service guide data.

11. (Currently Amended) A method according to claim 910, further comprising using said supplementary data to locate said ESGelectronic service guide data.

12. (Currently Amended) A method according to claim 9, further comprising receiving a main page including at least some of said supplementary data.

13. (Currently Amended) A method according to claim 12, further comprising providing one or more data files including information for locating said main page.

14. (Original) A method according to claim 13, wherein said one or more data files include information for locating at least one service main page.

15.   (Currently Amended) A method according to claim 9, further comprising receiving datacast data via a first network, receiving other data from a second, different network and displaying at least some of said supplementary data, said datacast data and at least some of said other data.

16.   (Currently Amended) A method according to claim 9, comprising displaying said supplementary data and a list of services and selecting one or more services.

17.   (Previously Presented) A method according to claim 9, comprising intermittently switching on a receiver to receive one or more time-sliced bursts of data and switching off said receiver.

18.   (Currently Amended) A computer program including instructions which when executed by a data processing apparatus causes said apparatus to performA computer-readable storage medium having program instructions stored as program code thereon which, when executed by a controller cause an apparatus to perform the method according to claim 9.

19.   (Currently Amended) A system for operating a terminal for receiving datacast services, the systemAn apparatus, comprising:
        at least one processor; and
        at least one memory including computer program instructions stored as program code thereon,
        the at least one memory and the computer program code configured to, with the at least one processor, cause the apparatus to perform at least the following:
        receivingreceive electronic service guide (ESG) data relating to one or more services; and receivingreceive supplementary data which is specific to and which is provided by a datacast operator.

20.   (Currently Amended) A terminal for receiving datacast services comprising means for receiving electronic service guide (ESG) data relating to one or more

services and means for receiving supplementary data <u>which is specific to and which is</u> provided by a datacast operator.

21.   (Currently Amended) A terminal according to claim 20 comprising means for receiving datacast ~~transmissions and~~<u>data from a datacast network,</u> means for ~~communicating with~~<u>receiving further data from a</u> public land mobile network <u>for receiving data and means for displaying said supplementary data, datacast data and said further data.</u>

22.   (New) A method according to claim 1, further comprising:
        providing further supplementary data which is also specific to and which is selectively provided by the datacast operator.

23.   (New) A method according to claim 22, wherein the main page includes said further supplementary data.

24.   (New) A method according to claim 10, wherein said further supplementary data is received before said electronic service guide data.

25.   (New) A method according to claim 9, further comprising receiving a main page including said supplementary data and further supplementary data which is also specific to and which is provided by a datacast operator.

26.   (New) A method according to claim 15, further comprising receiving further datacast data via the first network, receiving further data from the second, different network and displaying said supplementary data, said further datacast data and said further data.

27.   (New) A method according to claim 1, wherein the supplementary data includes data for identifying the datacast operator.

28.   (New) Apparatus according to claim 7, wherein the supplementary data includes data for identifying the datacast operator.

29.   (New) A method according to claim 8, wherein the supplementary data includes data for identifying the datacast operator.

30.   (New) A method according to claim 9, wherein the supplementary data includes data for identifying the datacast operator.

31.   (New) A method according to claim 19, wherein the supplementary data includes data for identifying the datacast operator.

32.   (New) A terminal according to claim 20, wherein the supplementary data includes data for identifying the datacast operator.